

## Let's Be Safer Out There

i-SAFE AMERICA INC is a non-profit foundation whose mission is to educate and empower youth to safely and responsibly take control of their Internet experience. We provide awareness and knowledge that enables students to recognize and avoid dangerous, destructive, inappropriate or unlawful online behavior and to respond appropriately.

i-SAFE AMERICA INC Foundation is a tax-exempt charitable organization designated as 501(c)(3) by the U.S. Internal Revenue Service.



It's Midnight  
Somewhere  
on the Internet...

For more information, to volunteer or to make a donation, please contact us at:

**Address:**

i-SAFE AMERICA INC  
5963 La Place Court  
Suite 104  
Carlsbad, California 92008

**Phone:**

(760) 603-7911

**Fax:**

(760) 603-8382

**Website:**

[www.isafe.org](http://www.isafe.org)

***Do You Know  
Where Your  
Children Are?***



**i am the key to building a safer USA**

## Kids and Teens Travel the Internet Alone

While the Internet has revolutionized the way we communicate and access information; this free flow of data comes at a price. Our kids and teens exchange information freely with adults and may be exposed to websites that are harmful – all with little or no adult supervision. In the physical world our children are often chaperoned. On the Internet, they travel alone.

### Consider These Facts

- The Simon Wiesenthal Center identified some 3,000 websites that promote hate, violence and terrorism.\*
- 1 in 5 children under the age of 17 have been propositioned for sex online.\*\*
- With an estimated 400,000 Adult web-sites, 1 in 4 children have been exposed to pornography involuntarily online.\*\*\*
- Girls, older teens, troubled youth, frequent Internet users, chat room participants and those who communicate with strangers online are at the greatest risk.\*\*

\* BBC News.com, Battling Online Hate, August 30, 2001. From the Simon Wiesenthal Center's Digital Hate Report.

\*\* National Center for Missing and Exploited Children, Guidelines for Programs to Reduce Child Victimization, copyright 1999.

\*\*\* APBnews.com, Children Find Sex Online, June 9, 2000.



## Kids and Teens Can Take Control

i-SAFE AMERICA INC is a non-profit organization that is equipping kids and teens with the skills and critical thinking they need to act safely and responsibly on the Internet, by making their own best-informed decisions.

### Net Citizens Need Net Skills

*"The Children of today will be Net citizens for the rest of their lives. They need to be taught the skills to cope in the virtual world just as they are taught skills to cope in the physical world."*

(Judith F. Krug, Director of the American Library Association's Office for Intellectual Freedom)

### The i-SAFE Mission

i-SAFE's mission is to educate and empower youth to take control of their Internet experience. We provide awareness and knowledge that enables students to recognize and avoid dangerous, destructive, inappropriate, or unlawful online behavior, and to respond appropriately.

## i-SAFE Empowers Students

Our goal is to educate every student in grades K-12 with curriculum that promotes safety and responsibility online. This classroom training and discussion is designed to:

- Empower students to **recognize** techniques used by predators to deceive them
- Empower students to **refuse** requests for personal information
- Provide students with the tools they need to **respond** assertively
- Encourage students to **report** suspicious or dangerous contact

## i-SAFE Informs Communities

i-SAFE is also extending the knowledge of Internet safety outside the classroom and into the community. This Community Outreach is designed to:

- Educate parents about how to protect their children from online dangers
- Provide general awareness of online issues and solutions through community outreach events such as assemblies, sports events, concerts, and public service announcements
- Empower kids and teens to spread the message of Internet safety among their peers, families, and the community
- Provide extensive follow-up with the communities we serve, to promote continued safety

## Contact i-SAFE

If you are an educator, law enforcement professional, city official, or parent, please contact us at (760) 603-7911 about implementing the i-SAFE program in your community, or send an email to: [info@isafe.org](mailto:info@isafe.org).

Together we can help kids and teens become safer and more responsible Cyber Citizens.