

PRINCIPLES OF ECONOMICS HIGH SCHOOL
Course Outline: 4406

I. Textbook Assignment:

A. *Economics Today and Tomorrow* (5.0 credits)

- Read Chapters 1-17 and complete for each chapter:
 - a. Identifying Key Terms
 - b. Recalling Facts and Ideas
- Complete one of the Extension Activities.

B. *Economics Principle and Practice* (5.0 credits)

- Read Chapters 1-16 and complete for each chapter:
 - a. Identifying Key Terms
 - b. Reviewing the Facts
 - c. Thinking Critically
- Complete one of the Extension Activities.

II. Extension Activity Options:

1. Use the Internet to conduct research on a local store that is a part of a national chain such as Wal-mart, Target, The Bath Shoppe, Footlocker, etc. Write a 1-page paper from your research that includes the company's mission statement, the types of products marketed, and the company's philosophy, if stated, and how it relates to environmental and/or social issues.
2. Interview a local merchant and write a 1-page essay that describes the merchant's business, as well as the merchant's perspective on what determines the price of the products sold, the price changes that occur and the business trends of the last few years.
3. Select and pretend to buy a \$1000. worth of each of three stocks on the New York Stock Exchange. Follow and Chart the progress of your investments on a daily basis for three weeks. Create and submit a line graph depicting each stock's progress. Calculate and report your profit/loss for each stock.
4. Teacher generated activity, approved the site administrator

III. Evaluation

- See your teacher for a unit test.
- All writing assignments must meet the proficient level of the writing rubric provided by the teacher.
- All textbook work must meet 70% accuracy level for a "C" grade.